



After an upturn at the end of last year, BNP Paribas economists expect GDP growth to be more subdued this year. Growth is forecast at +3.2% in 2022, compared with +7.0% in 2021. The global - and particularly European - economic backdrop remains difficult as the year gets underway. The challenges of exiting the Covid-19 crisis, rising inflation due to the higher price of raw materials (set to last for much of the year), the rise of petrol prices and the economic fallout of the war in Ukraine are all factors that could hamper growth in the Logistics market in France in the coming months. However, despite these difficulties, the market again showed great resilience in Q1 2022.

# Take-up



# MARKET DRIVEN BY UNITS OVER 20,000 SQM

It is clear that the logistics asset category has been in the ascendant for several years and it is now a mainstay of French commercial real estate. This commendable start to the year provides further evidence, with 963,000 sqm taken up in Q1 2022, up 24% on last year.

Although over 90% of take-up in Q1 involved Grade A premises, there were no deals for cold stores or cross-docking units over the period. However, deals currently in the pipeline suggest that the second quarter should be busier for this type of asset.

A dozen or so owner-occupier deals have already been recorded. These accounted for over 40% of take-up by volume in Q1 2022. They included Intermarché's turnkey move in Ablaincourt-Pressoir (63,000 sqm) and Market Marker's owner-occupier transaction in Mably (50,000 sqm).

The strong Logistics figures in France stem from the healthy trend for deals over 20,000 sqm. Indeed, with over 580,000 sqm taken up in Q1 2022, transactions for these units have increased by 85% in volume terms and 44% by number in the space of a year. The biggest deal of the quarter was the off-plan 73,100 sqm transaction by LIDL in Donzère.

# Availability within a year



# SLIGHT DECLINE IN AVAILABILITY WITHIN A YEAR

Whereas availability within a year stood at over 4 million sqm at the end of 2021, it was naturally reabsorbed in Q1 2022 thanks to the healthy level of take-up. The vacant stock therefore stood at around 3.9 million sqm as of April 1, 2022 (-3% vs December 2021). Over 80% of this space is grade A.

Some 80% of availability within a year is on the North-South axis. Although availability within a year and transactions remain fairly balanced in Ile-de-France, Orléans, and Tours, the same can no longer be said of Lyon. Availability there continues to dwindle despite the size of the stock and level of demand. This is due to a fall in the availability of new grade A warehouses. New supply in the area will be essential to support continued healthy take-up. However, the shortage of land makes refreshing the warehouse supply in the Lyon area difficult.

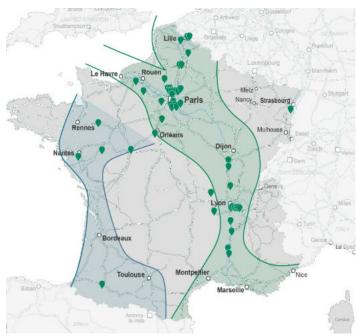
# NORTH/SOUTH AXIS IS BACKBONE OF THE MARKET

The North-South axis was the main playing field for occupiers in Q1 2022. It has accounted for around 90% of take-up since the beginning of the year. The main French logistical hub is the Paris region, which has largely contributed to the healthy market trend so far this year, starting the year strongly with a 22% increase in take-up vs Q1 2021.

Lille also got off to a very strong start after a record showing last year. It enjoyed its strongest Q1 in a decade with some 170,000 sqm taken up over the first three months of the year.

Elsewhere, there have been sign of weakness on the Atlantic coast, which has got off to a rather lacklustre start in 2022. It represented just 7% of overall take-up for the period, i.e. around 68,000 sqm vs 158,000 sqm a year earlier

# Take-up in Q1 2022





963,000 m<sup>2</sup>

LOGISTICS TAKE-UP IN FRANCE

The range of prime rents is still very wide: Paris dominates at  $\in$  61/sqm/yr, vs. between  $\in$  43 and  $\in$  55/sqm/yr in the regions.

Average rents meanwhile range from  $\in$  40/sqm/yr for a city like Metz up to as much as  $\in$  55/sqm/yr in the Paris region.



92%

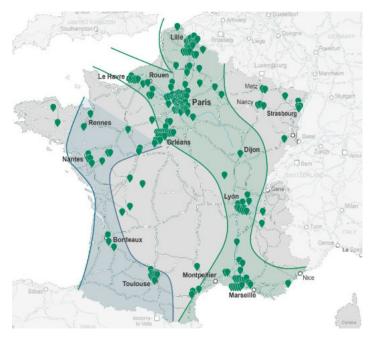
GRADE A TAKE-UP
IN FRANCE



979,000 m<sup>2</sup>

UNDER CONSTRUCTION
IN FRANCE

# Availability within a year - 1st April 2022





# A GOOD 1ST QUARTER

After a record year in 2021, there has been no slowdown for the Logistics market, which continues on the trajectory that began some years ago. As such, over € 700m was invested in this asset category in Q1 2022, i.e. 9% more than in Q1 2021.

The biggest deal has been the sale of the *Trio* portfolio. This pan-European portfolio includes 11 assets in France representing over 300,000 sqm and was bought by GLP from Blackstone. We also note the acquisition by Tristan Capital Partners of the *Essentials* portfolio, which includes three assets in the regions. Among the highlights for single-asset deals, Aviva invested in a new scheme, developed by PRD, comprising over 98,000 sqm on the outskirts of Lille.



€708 million

Logistics investment in 01 2022



3.00%

Logistics Prime yield

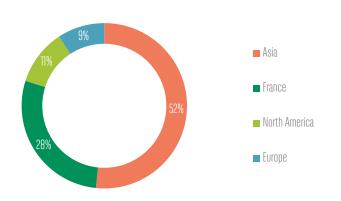
# **LOGISTICS INVESTMENT IN FRANCE**



# **LOGISTICS INVESTMENT IN FRANCE**



# INVESTORS' NATIONALITY - 01 2022



# **YIELDS AND FRENCH BOND**



# **LOCATIONS**

(April 2022)

# **HEADQUATER**

50, cours de l'île Seguin CS 50280 92650 Boulogne Billancourt Tél.: +33 (0)1 55 65 20 04

# ÎLE-DE-FRANCE

## **AUBERVILLIERS**

Parc des Portes de Paris 40 rue Victor Hugo Bât 264 / 4ème étage 93300 Aubervilliers Tél. : +33 (0)1 49 93 70 73

### FRAGNY

## Immeuble Tennessee 8 allée Rosa Luxembourg

BP 30272 Eragny 95615 Cergy Pontoise Cedex Tél.: +33 (0)1 34 30 86 46

# **REGIONS**

# **AIX-EN-PROVENCE**

**Parc du Golf - Bât 33** 350, rue Jean René Guillibert Gauthier de la Lauzière 13290 Aix-en-Provence Tél. : +33 (0)4 42 90 72 72

### ANNECY

# PAE Des Glaisins

19, avenue du Pré-de-Challes 74940 Annecy-le-Vieux Tél. : +33 (0)4 50 64 12 12 BIARRITZ

26 Allée Marie Politzer 64200 Biarritz Tél. : +33 (0)5 59 22 62

## BORDEAUX

## Immeuble Opus 33 61-64, quai de Paludate

33800 Bordeaux Tél. : +33 (0)5 56 44 09 12

# DIJON

# Immeuble Le Richelieu 10, boulevard Carnot 21000 Dijon

Tél. : +33 (0)3 80 67 3

## **GRENOBLE**

# Immeuble Le Grenat 285 rue Lavoisier 38330 Montbonnot

Tél.: +33 (0)4 76 85 43 43

## LILLE

100, Tour de Lille Boulevard de Turin 59777 Euralille Tél. : +33 (0)2 20 06 99 00

# LYON

Silex 1 15 rue des Cuirassiers 69003 Lyon Tél. : +33 (0)4 78 63 62 61

### MARSEILLE

44, boulevard de Dunkerque CS11527—13235 Marseille Tél. : +33 (0)4 91 56 03 03

## METZ

WTC-Technopôle de Metz 2, rue Augustin Fresnel 57082 Metz cedex 3

## MONTPELLIER

Immeuble Le Triangle 26, allée Jules Milhau CS 89501 34265 Montpellier Cedex 02 Tél. : +33 (0)4 67 92 43 60

## **MULHOUSE**

Beverly Plaza

15, rue de Copenhague 67300 Schiltigheim Tél.: +33 (0)3 89 33 40 50

# **NANCY**

Immeuble Quai Ouest 35 avenue du XX<sup>ème</sup> Corps 54000 Nancy Tél.: +33 (0)3 83 95 88 88

# **NANTES**

14, mail Pablo Picasso BP 61611 44016 Nantes Cedex 1 Tél. : +33 (0)2 40 20 20 20

## NICE

# Immeuble Phoenix - Arénas 455, promenade des Anglais 06285 Nice Cedex 3

Tél.: +33 (0)4 93 18 08 88

## **ORLÉANS**

16, rue de la république 45000 Orléans Tél.: +33 (0)2 38 62 09 91

## **RENNES**

# Centre d'affaires Athéas

11, rue Louis Kerautret-Botmel 35000 Rennes Tél. : +33 (0)2 99 22 85 55

# ROUEN

# Immeuble Europa

101 Boulevard de l'Europe 76100 Rouen Tél.: +33 (0)2 35 72 15 50

## **STRASBOURG** Beverly Plaza

15 rue de Copenhague 67300 Schiltigheim Tél.: +33 (0)3 88 22 19 44

## TOULOUSE

Immeuble Elipsys 8/10 rue des 36 Ponts CS 84216 31432 Toulouse Cedex Tél. : +33 (0)5 61 23 56 56

## **TOURS**

29, rue de la Milletière 37100 Tours Tél. : +33 (0)2 47 44 70 58

# CONTACT

# **RESEARCH FRANCE**

# Guillaume JOLY

Head of Research France guillaume.joly@bnpparibas.com

Logistics and industrial analyst Nora.jacintho@bnpparibas.com

# **TRANSACTION**

## Laurent BOUCHER

Head of Advisory France Tél: +33 (0)1 47 59 23 35 Laurent.boucher@bnpparibas.com

## René JEANNENOT

Head of Letting for Logistics & light industrial teams Tél : +33 (0)1 49 93 70 22 Rene jeannenot@bnpparibas.com

## Franck POIZAT

Head of Letting & Investment Logistics teams
Tél: +33 (0)1 47 59 17 34 Franck.poizat@bnpparibas.com

TOUTE L'ACTUALITÉ DE BNP PARIBAS REAL ESTATE OÙ QUE VOUS SOYEZ > #BEYONDBUILDINGS







www.realestate.bnpparibas.com

