





878,250 sqm

Take-up in 9M 2022 (+23% vs 9M 2021)



1.6 m sqm

Availability within a year (- 11% vs Q3 2021)



€330/sqm/year

Prime rent (Lyon)

A resilient market

The regional office market* confirmed its recovery at the end of Q3 2022, with take-up of 878,250 sqm over nine months, i.e. growth of 23% over one year.

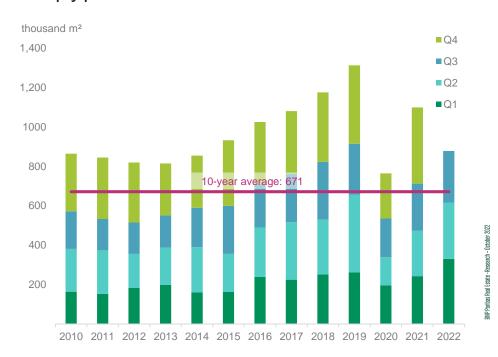
Moreover, transaction volumes across the six main markets were well above their 10-year average (+31%).

Interestingly, large units > 5,000 sqm were particularly popular. Take-up in this segment increased 51% over one year and now accounts for some 30% of overall take-up, i.e. +7 points vs last year.

Against the gloomy economic backdrop, the regional office market* is proving resilient and should see take-up match or even exceed that of 2019.

*6 cities: Aix/Marseille, Bordeaux, Lille, Lyon, Nantes. Toulouse

Take-up by quarter



High demand for new and owner/occupier offices

The regional office market (6 cities) has been boosted by owner-occupier and turnkey deals, with take-up of these assets up 40% compared to the same period last year.

Transactions for new offices (excl. owner-occupier and turnkey) account for over a third of take-up (34%) and surged by 61% in volume terms compared to the same period in 2021.

As such, new and owner-occupier/turnkey premises are driving the market and account for over half of transactions volumes (55% vs 45% in 2021), at the expense of second-hand offices, which have stalled compared to the first nine months last year.

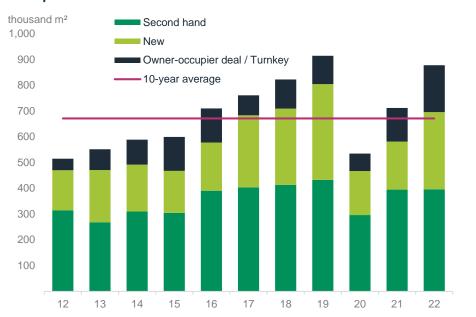
Lille still in pole position

With take-up of some 230,000 sqm, Lille held on to first place in the 6-city ranking, with volumes up 18% year-on-year. Owner-occupier and turnkey deals accounted for 42% of the city's take-up.

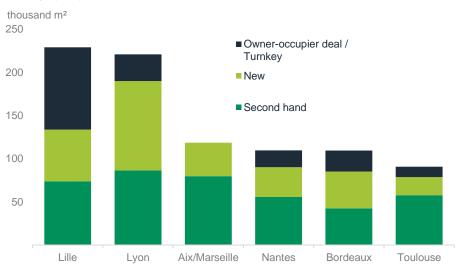
Lyon is still in second place, with take-up of 221,000 sqm (+19% over one year) notably driven by deals for new offices (+41% in volume over one year).

Meanwhile, Aix-Marseille is still in third place, with 118,500 sqm taken up, followed by Nantes and Bordeaux with around 110,000 sqm each.

Take-up



Take-up by city in 9M 2022



Fall in supply

Availability within a year (6 cities) stands at 1.58 million sqm, representing a fall of 11% over one year.

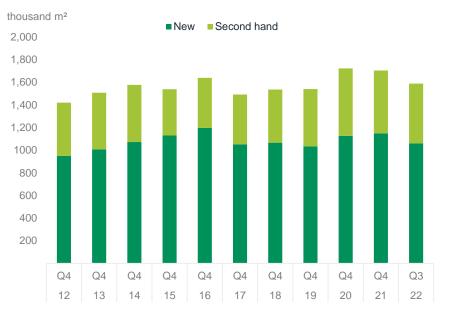
New supply is down 17% while second-hand supply is down 8%, largely due to steady take-

Given the poor economic climate due to rising construction costs and possible delays to completions, the downward trend in supply is likely to intensify in the coming quarters.



BNP PARIBAS REAL ESTATE

Availability within a year



Stable investment

After a very buoyant first half, investment in the regions remains balanced, with € 2bn invested over the first nine months, i.e. -1% vs the year-earlier period.

Nevertheless, the figure remains above its 5-year average.

With respect to buyer types, SCPI accounted for over half of investment in the regions (52%) followed by funds (19%) and Insurers-Mutual funds (11%).

There was a significant decline in off-plan sales, which accounted for just 24% of investment in offices, compared to 30% in 2021.

Lyon still the top city for investment in the regions

Lyon remains in top position with stable investment (-1%), followed by Lille and Aix-Marseille, where the figures increased by 23% and 42% respectively.

Toulouse stood out with investment of € 242m vs. € 41m over nine months in 2021, representing a jump of 483%.

Major deals include the acquisition by Principal Global Investors and Atream of the Urban Garden campus (30,000 m²) in Lyon, the La Marseillaise tower in Marseille bought by Perial for over € 200m and the Sensorium building in Lille purchased by Primopierre for € 105m.



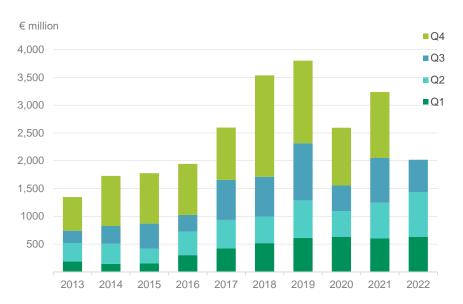
Mixed yield trends

Prime yields in the regions had widened as of end September. The increase is directly related to the significant rise of the 10-year OAT, which stood at 2.71% in Q3 2022.

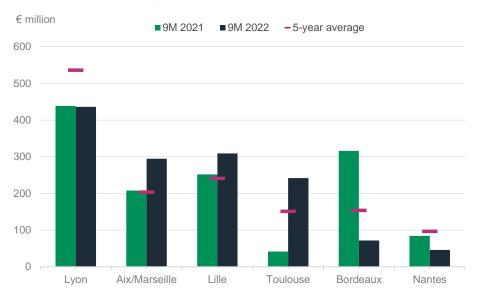
Apart from Nantes and Lille, there were substantial yield increases in Toulouse, at 4.80% (+30 basis points), and in Bordeaux, where it rose from 3.90% at the end of 2021 to 4.10% in Q3 2022.

This upward trend is set to continue given the expected rise in the 10-year OAT in Q4 2022.

Quarterly investment figures



Investment in the main regional markets



Prime yields



3NP Paribas Real Estate-Research - October 2022

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(JANUARY 2021)

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